

NEWSLETTER DATA PROTECTION

Updated 23.5.2018

1. Register holder

Airnest Productions Ltd., PL 42, 90015 City of Oulu, FINLAND
hanna@airnestprod.com

2. Purpose of collecting data

The purpose for the register is marketing communications on Air Guitar World Championships produced by Airnest Productions. Subscribers receive newsletters on topical news, products or services few times a year.

3. Collected data

Subscriber's name and email address are collected and saved to the register.

4. Sharing of data

Airnest Productions uses an American MailChimp platform to send newsletters. Information on MailChimp's data protection can be found from mailchimp.com/legal/privacy/

6. Erasing of data

Unsubscribing ends sending of newsletters immediately, and collected data is erased from the register within 30 days.